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**MOSTASHARI, CLANCY & KAKU TO KEYNOTE
NCPDP 2013 ANNUAL CONFERENCE**

SCOTTSDALE, AZ – December 18, 2012 – [NCPDP](#) announced the keynote speakers for its [2013 Annual Technology & Business Conference](#) today, revealing a dynamic lineup of industry leaders, [Farzad Mostashari](#), MD, ScM, National Coordinator for Health Information Technology, and [Carolyn M. Clancy](#), MD, Director of the [Agency for Healthcare Research and Quality](#) (AHRQ), who will keynote the conference, May 5 – 9, 2013 at the [Arizona Biltmore Resort & Spa](#) in Phoenix, Arizona. Dr. [Michio Kaku](#), an internationally-renown futurist, physicist and best-selling author, will keynote day one of the conference.

The “Create, Collaborate and Celebrate” theme of the 2013 conference will explore member-driven innovations, successes and new developments that are unfolding as the pharmacy industry continues to lead the charge for patient safety and standards-based, interoperable healthcare solutions. The Annual Conference keynote speakers will provide attendees with a front row seat to the future of healthcare and the internal and external forces that are shaping this historic transformation:

- Farzad Mostashari, MD, ScM serves as National Coordinator for Health Information Technology within the [Office of the National Coordinator \(ONC\) for Health Information Technology](#) at the [U.S. Department of Health and Human Services](#) (HHS). Dr. Mostashari joined ONC in July 2009.
- Carolyn M. Clancy, MD, Director of the U.S. Department of Health and Human Services’ Agency for Healthcare Research and Quality, launched the first annual report to Congress on healthcare quality and healthcare disparities associated with patients’ ethnicity, race, gender, education and income. Dr. Clancy, a general internist and health services researcher, also holds an academic appointment at the George Washington

University School of Medicine and serves on multiple editorial boards. For more, visit <http://www.ahrq.gov/>

- Dr. Michio Kaku is widely known for his ability to use scientific research to predict trends that will impact business, finance and commerce. Co-founder of string theory, Dr. Kaku aims to pick up where Einstein left off, and complete Einstein's "theory of everything" capturing and summarizing all of the physical laws of the universe. Dr. Kaku is also an accomplished international author with several best-sellers. Official website: <http://mkaku.org/>.

Register for NCPDP's [2013 Annual Technology & Business Conference](http://www.ncpdp.org/meetings_ac_register.aspx) by March 4, 2013 to receive the discounted rate: http://www.ncpdp.org/meetings_ac_register.aspx.

For real-time updates before and during the conference, follow us at <http://twitter.com/ncpdp> or join the discussion using NCPDP's 2013 Annual Technology and Business Conference hashtag: #NCPDP13.

Download high resolution photos of the keynote speakers at <http://bit.ly/T4tE4s>

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with over 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 76,000 pharmacies, and HCId[®], a database of continually updated information on more than 2.3 million prescribers. NCPDP's RxReconn[®] is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at www.ncpdp.org or call (480) 477-1000.

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