



news release

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Experian Health and NCPDP align to improve patient identification across the healthcare ecosystem

*Industry leaders join forces to introduce a vendor-neutral solution that powers a
national patient identifier*

Franklin, Tenn., and Scottsdale, Ariz., Sept. 27, 2016 — Experian Health and NCPDP today announced their strategic alliance to provide a [vendor neutral solution](#) to address the complexities of managing patient identification. With a shared vision to create solutions and leverage data for the common good, this alliance brings an innovative matching solution that provides the framework for establishing a unique patient identifier to address patient safety, financial and operational challenges across the U.S. healthcare ecosystem.

“There is a well-documented industry need for a single, unified and accurate view of the patient,” explained Lee Ann Stember, president of NCPDP. “We have monitored the issue for several years, evaluated potential strategies and offerings, and are compelled to take action. Our alliance with Experian Health brings the industry a solution that can address the patient safety and business issues that plague our healthcare system. The solution leverages Experian’s success in identity management in the financial services industry and its expansive data assets and innovative technology. It is a sustainable and scalable solution that can also support other patient safety initiatives such as Prescription Drug Monitoring Programs.”

The solution for a national patient identifier is powered by Experian Health’s Universal Identity Manager.

“Establishing a universal patient identifier provides the healthcare industry a powerful solution to transform the quality and accuracy of patient data exchange, as well as improve care coordination and patient safety,” stated Jennifer Schulz, Experian Health’s group president. “Together, Experian Health and NCPDP will help advance the interoperability goals of the U.S. healthcare system by continuing to invest in and promote the use of Universal Identity Manager to facilitate the exchange of information across the broader healthcare ecosystem.”

Experian Health and NCPDP each bring more than 40 years of experience in the healthcare industry. Experian's expertise in matching, managing and protecting identities coupled with NCPDP's healthcare standardization expertise establish a synergistic collaboration focused on channeling data for the common good of the healthcare industry.

"Universal Identity Manager will help establish the foundation for exchanging information across the healthcare ecosystem to improve the quality of care and ultimately reduce patient errors and improve patient safety," stated Karly Rowe, Experian Health senior director of product innovation, Identity Management. "Experian Health's strength in provider and ancillary medical environments and NCPDP's presence in pharmacy and mutually served markets, including payers, make this alliance a strong strategic fit focused on breaking down the silos in healthcare."

About Experian Health

Experian Health's revenue cycle management, identity management, patient engagement and population wellness solutions help more than 3,060 hospitals and 10,000 other healthcare organizations representing more than 350,000 providers better understand their financial performance, make informed business decisions, enhance their bottom line, protect patient identities, and strengthen the patient payment and care experience. Leveraging a powerful revenue cycle and patient access heritage, advanced data insights and a patented Passport eCare NEXT® Touchless Processing™ system, Experian Health enables healthcare providers, labs, pharmacies and other risk-bearing entities to automate, integrate and innovate the patient payment and care experience. For more information about Experian Health, visit www.experianhealth.com.

About Experian

We are the leading global information services company, providing data and analytical tools to our clients around the world. We help businesses to manage credit risk, prevent fraud, target marketing offers and automate decision-making. We also help people to check their credit report and credit score and protect against identity theft. In 2016, for the third year running, we were named one of the "World's Most Innovative Companies" by Forbes magazine.

We employ approximately 17,000 people in 37 countries and our corporate headquarters are in Dublin, Ireland, with operational headquarters in Nottingham, UK; California, US; and São Paulo, Brazil.

Experian plc is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. Total revenue for the year ended March 31, 2016, was US\$4.6 billion.

To find out more about our company, please visit <http://www.experianplc.com> or watch our documentary, "Inside Experian."

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with approximately 1,500 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch

Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 76,000 pharmacies, and HCldea[®], an innovative prescriber database that provides continually updated information on more than two million prescribers. NCPDP's RxReconn[®] is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at www.ncdp.org or call 480.477.1000.

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