



## **Annual Conference Events Book Advertising**

The Annual Conference Events book includes the complete conference schedule, presentation information, speaker bios, exhibitor company descriptions, sponsor listings, conference attendee listing, an Exhibit Hall map, local information and more. By advertising, you reach all attendees and gain exposure and visibility for your company. NCPDP highly recommends advertising in the Events Book to increase your company's awareness at this benchmark event.

Full Page	Inside Cover
\$1,000	\$1,500

**For more information, please contact:**

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