FOR IMMEDIATE RELEASE

NCPDP Announces Global Futurist, Jim Carroll, to Keynote its 2019 Annual Conference, Dare to Disrupt

Take Advantage of Early Bird Rate When Registering by February 15

SCOTTSDALE, AZ – February 13, 2019 – NCPDP announced today that Jim Carroll, global futurist and trends and innovation expert, will deliver the keynote speech on Wednesday, May 8, at its 2019 Annual Technology & Business Conference. Themed Dare to Disrupt, the conference is May 6-8 at the Westin Kierland Resort & Spa in Scottsdale, Arizona, and is expected to draw more than 700 attendees representing a broad cross-section of pharmacy and other healthcare related industry segments.

Carroll will speak on Wednesday, May 8 at NCPDP’s Passing of the Gravel Luncheon. For the last 25 years, more than 2 million people have shared Carroll’s insights at events. Carroll inspires organizations to reframe the opportunity for innovation in the context of significant and transformative change. He is a worldwide authority on global trends, rapid business model change, business model disruption in a period of economic uncertainty, and the necessity for fast-paced innovation.

Carroll offers deep insight into the cutting-edge trends, including: autonomous vehicle technology and self-driving cars, sensors and the Internet of Things, 3D printing, virtual reality, alternative energy generation and storage technologies, genomic medicine and healthcare virtualization, advanced robotics and artificial intelligence, blockchain and virtual cash, machine learning and robotics, crowd-thinking and next generation R&D.

“We are pleased to have Jim Carroll keynote our 2019 Annual Conference,” explained Lee Ann Stember, President and CEO of NCPDP. “His knowledge and ability to inspire positive, disruptive change is an ideal fit for this year’s conference theme, Dare to Disrupt. We are challenging our members to continue to break new ground and deliver industry standards and solutions that benefit all healthcare stakeholders including patients.”

Carroll is also an author of several books, including “Surviving the Information Age;” “The Future Belongs To Those Who Are Fast;” “Ready, Set, Done: How to Innovate When Faster is the New Fast;” and “What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation.”

NCPDP’s national conference attracts technical, business and executive representatives from health plans, pharmacy benefit managers, retail and independent pharmacies, long-term care providers, healthcare consultants, technology vendors, manufacturers, wholesale drug distributors, database management organizations and others.

Register by Friday, February 15, to receive Early Bird discount savings of $275 for the NCPDP 2019 Annual Technology & Business Conference.
For real-time updates before and during the event, follow http://twitter.com/ncepdp or join the discussion using the hashtag #NCPD19.

Journalists can click here for photo of Jim Carroll.

About NCPDP
Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with more than 1,600 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ®, a robust database of information on more than 80,000 pharmacies, resQ™, an industry pharmacy credentialing resource, and HCIdea®, an innovative prescriber database that provides continually updated information on more than 2.5 million prescribers. NCPDP’s RxReconn® is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at http://www.ncpdp.org or call 480.477.1000.

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