

CONTACTS:

Janet Cabibbo

jcabibbo@ncpdp.org, 480.477.1000, X104

Maggie Bruce

mbruce@ncpdp.org, 480.477.1000, X144

**FOR IMMEDIATE RELEASE****NCPDP Opens the Call for Proposals for its 2024 Annual Technology & Business Conference,
“Innovation Starts Here”**

Deadline to submit a proposal is October 4, 2023

NCPDP’s national healthcare and pharmacy industry conference to take place May 6-8, 2024, in Scottsdale.

SCOTTSDALE, AZ – August 2, 2023 – [NCPDP](#) announces the call for proposals for its NCPDP 2024 Annual Technology & Business Conference, “Innovation Starts Here,” which will be held May 6-8, 2024, at the Westin Kierland Resort & Spa in Scottsdale, Arizona. NCPDP’s national conference draws more than 700 attendees from across the healthcare industry, including technical, business, and executive representatives from health plans, pharmacy benefit managers, retail and independent pharmacies, specialty pharmacies, long-term care providers, healthcare consultants, technology vendors, pharmaceutical manufacturers, wholesale drug distributors, database management organizations and others.

“*Innovation Starts Here* reflects NCPDP’s strategic imperative to develop transactions and standards that will enable pharmacists to collaborate in new ways with other healthcare providers to close gaps in care and improve care coordination,” explained NCPDP President & CEO Lee Ann Stember. “It is a powerful theme that will resonate with thousands of healthcare industry and government stakeholders who recognize that NCPDP’s standards, industry guidance and problem-solving process are inherently innovative.

We welcome innovators, entrepreneurs, and professionals from all stakeholder groups to connect with us and our standards and join us at our 2024 Annual Conference for networking and learning as we continue our charge to lead the industry in standards and solutions for the common good.”

NCPDP is accepting submissions for two session formats at its 2024 Annual Conference:

- Standard Track Sessions are 60-minute sessions, providing for a 45-minute presentation and 15 minutes of question and answer. These sessions are limited to a maximum of two (2) speakers. However, NCPDP’s 2024 Annual Conference Subcommittee will consider more than two speakers/panel discussions if the topic warrants, and the proposal must include a thorough description and detailed information on the session and speakers/panelists (all form fields must be completed).
- Rapid-fire, Hot Topic Sessions are 30-minute sessions focused on a high-level overview of an emerging trend. These sessions are designed to be both cutting-edge and highly focused, requiring the presenter to share ideas and achieve learning objective(s) in 20 minutes, with the remaining 10 minutes open for interactive discussion. These sessions are intended for one speaker, but if the topic warrants, can have a maximum of two (2) speakers.

NCPDP encourages the submission of proposals covering a broad range of educational, informative healthcare and pharmacy topic areas, such as:

- Artificial Intelligence
- Behavioral Nudges
- Care Coordination

- Compliance, Accreditation, Government Mandates and Audits, HIPAA
- Data and Analytics
- Digital Therapeutics, Technology
- Emerging Technologies, Innovations
- Food and Drug Administration Programs
- Genomics
- Health Equity
- Home-based Care
- Impact of Regulatory/Legislative Environment on NCPDP Standards, Membership, Priorities
- Long-term Care, Hospice
- Medicaid and Medicare Programs
- Medication Adherence, Medication Management
- mHealth (mobile health)
- Patient Experience, Patient Engagement
- Pharmacist as Provider
- Pharmacist-Provided Clinical Services/Patient Care
- Pharmacogenomics
- Pharmacy, Clinical Informatics
- Pharmacy Quality Measures
- Population Health Management
- Precision/Personalized Medicine
- Prior Authorization
- Public Health
- Rebates, Chargebacks
- Real Time Prescription Benefit
- Remote Patient Monitoring
- Social Determinants of Health
- Specialty Pharmacy
- Standards & Interoperability
- Telehealth
- Value Based Care
- Wearables Data

NCPDP encourages presentations that support or tie to the conference theme, wherever possible. Preference will be given to case studies, pilot results and emerging trends. The deadline to submit a proposal is October 4, 2023.

For more information or to submit a proposal, visit: <https://ncdp.org/ac/call-for-proposals-info.aspx>.

For real-time updates before and during the conference, follow us at <http://twitter.com/ncdp> or join the discussion using NCPDP's 2024 Annual Technology & Business Conference hashtag: #NCPDP24.

About NCPDP

The National Council for Prescription Drug Programs (NCPDP) is a not-for-profit American National Standards Institute (ANSI) Accredited Standards Developer (ASD) consisting of more than 1,500 members representing entities including, but not limited to, claims processors, data management and analysis vendors, federal and state government agencies, insurers, intermediaries, pharmaceutical manufacturers, pharmacies, pharmacy benefit managers, professional services organizations, software and system vendors and other parties interested in electronic standardization within the pharmacy services sector of the healthcare industry. NCPDP provides a forum wherein our diverse membership can develop business solutions, including ANSI-accredited standards and guidance for promoting information exchanges related to medications, supplies and services within the healthcare system.

NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 80,000 pharmacies, resQ[™], an industry pharmacy credentialing resource, and HCidea[®], an innovative prescriber database that provides continually updated information on more than 3.7 million prescribers. NCPDP's RxReconn[®] is a legislative tracking program for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group Meetings, go online at <http://www.ncdp.org> or call 480.477.1000.

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