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FOR IMMEDIATE RELEASE

**NCPDP Announces John O’Leary as Keynote Speaker for Its
2023 Annual Technology & Business Conference**

*Severe Burn Survivor, Inspirational Speaker & Bestselling Author John O’Leary Will Engage and Inspire Conference
Goers in a Powerful Keynote Address on May 9th*

SCOTTSDALE, AZ – March 15, 2023 – [NCPDP](#) announced today John O’Leary, childhood severe burn survivor, speaker and bestselling author who inspires audiences with his epic story of overcoming impossible odds with determination and resilience, and of paying forward the keys to his happiness and success, will give an important keynote address at [NCPDP’s 2023 Annual Technology & Business Conference, “The Great Race to Close Gaps in Care”](#). The Annual Conference, which will be held May 8-10, 2023, at the Westin Kierland Resort & Spa in Scottsdale, Arizona, is expected to draw more than 700 attendees representing a broad cross-section of pharmacy and other healthcare-related industry segments.

“John O’Leary will deliver a powerful message of what it takes to defy harrowing odds after a childhood accident left him with a 1% chance to live,” remarked Lee Ann Stember, President & CEO of NCPDP. “With unwavering support from his care team – including his own parents – John was able to not only survive – but *thrive*. His exceptional recovery message is critical for NCPDP members to consider – from a patient perspective – as we tackle the critical work of closing gaps in healthcare to drive better patient outcomes.”

John O’Leary’s inspirational story began at nine years old, when he was playing with fire and gasoline at his family home and accidentally caused an explosion that left him with burns covering 100% of his body and scant chance of survival. Despite the overwhelming odds, John went on to conquer his barriers of physical damage and emotional scarring from the accident to lead an authentic life designed around helping others conquer their own unique barriers that may be preventing them from creating inspired lives. His emotional storytelling, unexpected humor and authenticity are unforgettable. In the wake of the global pandemic, John has expanded his talks from inspirational to transformational.

John’s award-winning *Live Inspired* podcast has more than 2.5 million downloads and features world-renowned guests like Brené Brown, Mitch Albom, and Shawn Achor. Plus, he is a two-time #1 National Bestselling author. His first book “ON FIRE: The 7 Choices to Ignite a Radically Inspired Life” sold over 250,000 copies and was translated into 12 languages. His second book “IN AWE: Rediscover Your Childlike Wonder to Unleash Inspiration, Meaning and Joy” was published in May 2020 to much praise for the timeliness of its central message during the global pandemic.

NCPDP’s national conference draws more than 700 attendees from across the healthcare industry, including technical, business, and executive representatives from health plans, pharmacy benefit managers, retail and independent pharmacies, specialty pharmacies, long-term care providers, healthcare consultants, technology vendors, pharmaceutical manufacturers, wholesale drug distributors, database management organizations and others.

The NCPDP Annual Conference is open to all healthcare industry stakeholders. To register for the conference visit <https://ncpdp.org/ac/register.aspx>.

The complimentary media registration form can be downloaded [here](#).

For real-time updates before and during the event, follow us at <http://twitter.com/ncpdp> or join the discussion using NCPDP's 2023 Annual Technology & Business Conference hashtag: #NCPDP23.

Journalists: Click [here](#) to download a photo of John O'Leary.

About NCPDP

The National Council for Prescription Drug Programs (NCPDP) is a not-for-profit American National Standards Institute (ANSI) Accredited Standards Developer (ASD) consisting of more than 1,500 members representing entities including, but not limited to, claims processors, data management and analysis vendors, federal and state government agencies, insurers, intermediaries, pharmaceutical manufacturers, pharmacies, pharmacy benefit managers, professional services organizations, software and system vendors and other parties interested in electronic standardization within the pharmacy services sector of the healthcare industry. NCPDP provides a forum wherein our diverse membership can develop business solutions, including ANSI-accredited standards and guidance for promoting information exchanges related to medications, supplies and services within the healthcare system.

NCPDP has been named in federal legislation, including HIPAA, MMA, and HITECH. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for ePrescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data products include dataQ[®], a robust database of information on more than 80,000 pharmacies, resQ[™], an industry pharmacy credentialing resource, and HCIdea[®], an innovative prescriber database that provides continually updated information on more than 2.5 million prescribers. NCPDP's RxReconn[®] is a legislative tracking product for real-time monitoring of pharmacy-related state and national legislative and regulatory activity. For more information about NCPDP Standards, Data Services, Products, Educational Programs and Work Group meetings, go online at <http://www.ncpdp.org> or call 480.477.1000.

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