

NEWS RELEASE

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NCPDP ANNOUNCES TECHNICAL PARTNER FOR PHARMACY DATABASE DEVELOPMENT

Scottsdale, AZ – NCPDP has announced the selection of ChainDrugStore.net to partner in the design and development of a re-platformed pharmacy database. The core competencies of ChainDrugStore.net in communicating with pharmacies combined with the experience in operations of NCPDP staff will result in even more current pharmacy information and a more flexible and accessible product for pharmacy database subscribers

The development stage is set to begin in the latter part of this month with a timeline that rolls out the new product by NCPDP's Annual Conference in May 2008.

"We are excited to leverage ChainDrugStore.net's experience communicating with pharmacies and web-based technology so that pharmacies may keep their NCPDP and CMS NPI-related industry information even more current," said Cathy Graeff, Sr. Vice President Communications and Industry Relations for NCPDP.

Already considered the "gold standard" for pharmacy data in the nation, the enhanced NCPDP Pharmacy Database product will offer subscribers and pharmacies much more functionality and options. Real-time access to data, customizable subscriptions, enhanced data elements, and more robust validation and verification are just some of the exciting new offerings the new product will provide.

Todd Grover, President of ChainDrugStore.net, stated, "The NCPDP Pharmacy Database plays a vital role in the ongoing business relationships between pharmacies and their healthcare partners. We are very excited to be working with NCPDP to launch the next generation of this invaluable industry resource."

NCPDP and ChainDrugStore.net will keep industry informed about the progress of the Pharmacy Database so be expecting to hear more in the coming months. For more information on the current and future NCPDP Pharmacy Database products, contact Jeannine Deese at 480-477-1000.

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About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with over 1500 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA and the MMA. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data services include the NCPDP Provider Identification Number, a unique identifier of over 75,000 pharmacies, and HCidea, *"The Prescriber Identity Solution"*. For more information about NCPDP Standards, Data Services, Educational Programs and Work Group meetings, go online at www.ncdp.org or call (480) 477-1000.

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